



# Call for sustainable tourism coaches

## About the project

SUSTOUKA is an EU-funded project that promotes the implementation of SCP practices and aims at boosting the transformation of Kazakhstan towards an inclusive green economy by enhancing the sustainability and competitiveness of its tourism sector as a key sector for the country.

## Job description

SUSTOUKA project seeks proposals from tourism specialists to fulfill the tasks of coaches on tourism sustainability through providing the following services:

- Support the project target group (tour operators and accommodation businesses) in preparation for the Travelife – Sustainability in Tourism certification process by providing individual and group coaching and consulting in person and online
- Co-develop training and other support materials on sustainable tourism for the Kazakh beneficiaries
- Participate in other project activities related to value chain analysis of destinations, training and capacity building, publications and outreach.

## Required qualifications and experience

- Bachelor's Degree in Tourism and Hospitality, Business Administration, Environmental Studies, Sustainability management, or related field;
  - At least 3 years of experience in tourism;
  - Understanding the concepts of sustainable development and sustainable tourism;
  - Excellent organizational, communication and technical skills;
  - Self-starter attitude, willingness to learn and an interest in sustainable tourism;
  - Oral and written fluency in English, Russian and Kazakh.
- Preference will be given to candidates based in Almaty and Almaty region.

## Working conditions

- The coach will be working remotely and "in the field" by meeting with coached tourism businesses and hotels in person, mainly in Almaty and Almaty region
- The coach will be engaged on a part-time basis and the monthly level of effort will be agreed with SUSTOUKA.
- The successful candidates will be hired on a contract-basis for a period of 3 to 12 months.

## Why apply

- Join an international, EU-funded project
- Expand your knowledge and gain experience in sustainable tourism
- Become part of a global network of like minded professionals
- Flexible working conditions - adjust working schedule to your needs

## How to apply

Interested candidates should send their CVs and cover letters to [a.galewska@travelife.info](mailto:a.galewska@travelife.info) by February 6th, 2022.

Candidates should be available for an interview between the 9 and 18th of February 2022.